



# EARNIVERSE



## WHITEPAPER

The Play&Earn Metaverse

• BUY • BUILD • PLAY • GROW • EARN •



# INDEX

<b>3</b>	<b>The Metaverse Market</b>
<b>5</b>	<b>What is Earniverse?</b>
<b>6</b>	<b>Mission and Vision</b>
<b>7</b>	<b>The Value of Earniverse Ecosystem</b>
7	A Play&Earn Metaverse
8	NFTs
8	Brand Exposure
8	VR & Aggregation
<b>9</b>	<b>Launchpad and Incubation</b>
<b>10</b>	<b>Earniverse Economic Model</b>
10	Play for Free
10	Play and Earn
<b>11</b>	<b>Vr &amp; Non–Vr Modes</b>
<b>12</b>	<b>EarniCity Real Estate</b>
<b>13</b>	<b>Lands</b>
<b>14</b>	<b>A 3D NFT Marketplace</b>
<b>15</b>	<b>Roadmap</b>
<b>16</b>	<b>Official Trailer &amp; Partners</b>





# The Metaverse Market

The nascent Metaverse industry is valued at 51 billion dollars in 2023, with a projected growth of 38.2% between 2023 and 2033, reaching an estimated revenue of 1.3 trillion dollars in 2033 (source: FactMR).

The purpose of the Metaverse is to captivate users and offer them a remarkable experience. The Metaverse contributes to creating a three-dimensional environment more advanced than ever before, where user interaction and integrated gameplay are more individualized than in a two-dimensional environment.

By leveraging the foundational offerings of blockchain technology, such as decentralization, transparency, and security, the modus operandi of the video game industry is undergoing a permanent change. The current Pay-To-Play economy is being radically transformed into Free-to-Play and Play&Earn. New rules are being established where players take control of the economy. In addition to this paradigm shift, blockchain technology also allows the integration of other technologies such as NFT ownership to make everything more personalized, engaging, and valuable.

The popularity of VR gaming platforms, the new Play&Earn economic models, and GameFi are just beginning, with the goal of creating a financial income source for users. In the Play&Earn model, a significant portion of the game's revenue no longer belongs to large centralized gaming companies, but rather to top players and the gaming community as a whole. Players and content creators are the ones who make games popular and will benefit from the gains achievable within new ecosystems like Earniverse.





Thus, new video game models that create value for both players and developers, rewarding players with tangible assets, are building a perfectly inclusive and integrated GameFi ecosystem, are becoming the new paradigm.

According to DappRadar, 800 decentralized blockchain gaming applications were deployed on networks in just one year. All these applications are accessible to users due to the popularity of blockchain technology, offering something new and different from traditional web 2.0 technologies deployed on centralized networks where players typically pay significant upfront fees before being able to play.

GameFi and Play&Earn are now at the heart of the gaming industry, and virtual reality (VR) adds an extra layer of experience, making everything much more immersive and captivating right now.







# What is Earniverse?

Earniverse is the first-ever “Play&Earn Metaverse” created. It’s an immersive virtual world where players can discover innovative experiences, and game developers can build and launch games with various GameFi features. This unique approach increases the overall value of the Metaverse within a single ecosystem, making it more decentralized, transparent, and user-experience-oriented.

Players can engage in numerous ultra-immersive VR experiences, receive rewards along the way, and earn or enhance their assets (3D objects in the form of NFTs) by playing their favorite games within the Metaverse. But that’s not all—investors, businesses, brands, and token or landowners also generate revenue through land and building ownership, virtual space rentals, product and service gamification, NFT collection creation, merchandising, and advertising.

Game publishers of all sizes can publish their games or convert their classic online games into crypto-compatible VR games through the Earniverse platform. Concurrently, players discover and play the most innovative, promising, and immersive games with confidence under the guidance of Earniverse.

Imagine wandering through a virtual reality space where game publishers have their own game districts, zones, and buildings, with their top VR and traditional games available as Play&Earn games. Players can enter buildings to see and interact with individual VR experiences provided not only by game publishers but also by brands, companies, and artists from all walks of the Earniverse community.

Branding and company positioning, unique content creation by artists, 3D and VR advertising are all assets that provide general exposure for companies eager to establish themselves in the Metaverse now.

For this purpose, it is important to note that Earniverse will accept multiple methods of payment such as Stablecoins, Fiat currency, CBDC or any authorized currency for all financial exchanges in this novel economic model and futuristic ecosystem never seen before.



# Mission and Vision

Earniverse has built a comprehensive, immersive, simple, and efficient virtual experience platform to connect the entire gaming industry, blockchain, NFTs, as well as businesses, brands, artists, game developers, publishers, and players within a single ecosystem.

Within Earniverse, everyone can promote their content, and players can discover unique VR experiences while generating revenue and earning 3D assets (NFTs). Brands have the opportunity to market and promote their products and services by building their own VR experiences in the form of custom-designed districts, buildings, and zones.

By building a fully inclusive and decentralized ecosystem, Earniverse is attracting an ever-expanding community of quality users and professionals while offering a wider variety of immersive global VR experiences. The economic model of the Earniverse Metaverse now draws everyone into a global ecosystem where VR-oriented experience and decentralized ownership rule.





# The Value of Earniverse Ecosystem

Earniverse platform is built around five fundamental components: Virtual Reality, Decentralization, 3D NFT Marketplace, the Play&Earn economy, and Incubation services for third-party content.

This is how Earniverse invites all current and future partners to quickly launch games, 3D contents, and innovative VR experiences to benefit from the exposure brought by the Earniverse ecosystem.

## A Play&Earn Metaverse

The Metaverse refers to digitally captivating and immersive spaces using virtual reality (VR) or augmented reality (AR). Within the Earniverse ecosystem, virtual lands provide a sense of reality and can be bought, collected, developed, sold, and exchanged among all users. Land ownership is recorded on the blockchain, making property titles secure, reliable, and fraud-proof.

The purchase, sale, and exchange of any type of 3D assets are exclusively carried out using Earniverse authorized currencies. Thus, the community can buy, build, develop, enhance, and sell their lands, as well as develop VR experiences, unique games, and 3D object collections for the delight of all users.





## 3D NFTs

Non-fungible property titles called NFTs allow users to own all available 3D objects within the Earniverse Metaverse and the Earnimarket marketplace. Anyone can now buy 3D NFTs like virtual lands, buildings, characters, vehicles, advertising spaces, etc.

Thanks to blockchain technology and the innovation of the Earniverse teams in creating 3D NFTs, a new economic model is born, allowing everyone to trade their own rare digital assets, whether unique collections or exclusive products. The creation and exchange of NFTs are a fundamental aspect of the economic model promoted by Earniverse. By enabling everyone to benefit from an innovative and financially interesting virtual asset securitization mechanism, individuals and professionals can now take ownership of the Earniverse world.

## Brands Exposure

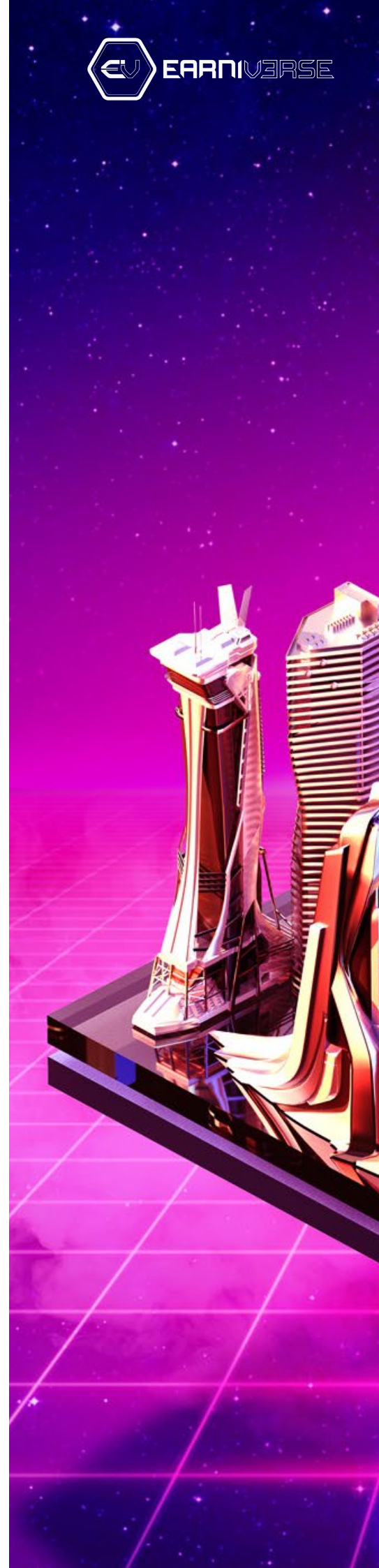
Earniverse facilitates marketing, product launches, and advertising through various channels available on its marketplace and directly within the Metaverse. Content creators, businesses, and brands can benefit from the large community of active users, without having to worry about advertising expenses to acquire new users. They can focus on delivering innovative experiences through VR and product/service gamification while letting the Earniverse community act as a marketing channel.

Earniverse offers a unique solution to everyone through the world's first platform dedicated to 3D/VR content, acting as a single, decentralized platform for deploying innovative 3D content, much like Google Play for Android or the App Store for iOS did in their time.

## VR and Aggregation

Earniverse Metaverse is designed to bring together an unlimited number of ultra-immersive VR experiences while integrating all kinds of games. Many games from different developers are gathered in one place and added gradually, contributing to the creation of a world-class game portfolio and a faster-than-ever launchpad for the integration of new VR games.

Earniverse becomes the most efficient way for exciting game developers to scale and expand their distribution without financial constraints. Earniverse already offers several games developed by its own teams to promote embedded mechanics but also provides technical guidance, resources, and an ecosystem to all content creators to encourage innovation and entrepreneurship worldwide.







# Launchpad and Incubation

The Earniverse launchpad and incubation program is a game support initiative focused on 3D and VR content on the blockchain. It gives game developers and creators from all walks of life the means to access the community and development resources available within the Earniverse teams.

The platform offers a complete incubation and launch acceleration system to help expand and adopt blockchain games in VR format. Technical development assistance, VR integration, in-game object tokenization in the form of NFT collections are just a few of the many supports available.

Furthermore, the Earniverse Launchpad and Incubator focus on compliance, ensuring KYC (Know Your Customer) & KYB (Know Your Business) compliancy, creating a secure profile for creators looking to deploy their content within the Earniverse Metaverse while showcasing their profile.



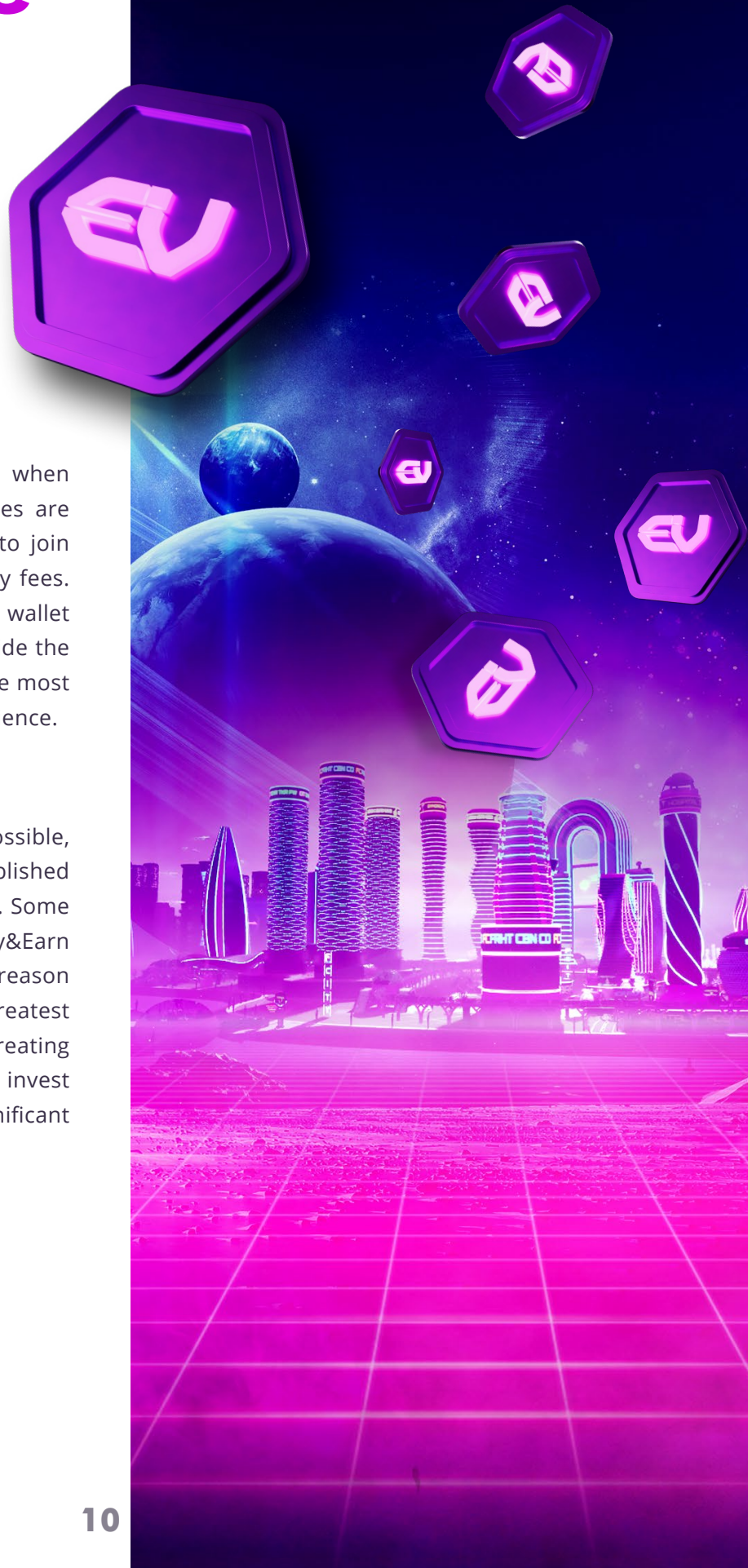
# Earniverse Economic Model

## Play for Free

Players encounter no financial barriers when playing or willing to start playing. All games are primarily free, allowing players worldwide to join the ecosystem without worrying about entry fees. They simply need to link their blockchain wallet and, once connected, start their journey inside the Metaverse while enjoying what actually is the most important part, the unique Earniverse experience.

## Play and Earn

Most games on Earniverse are, as much as possible, designed in a Play&Earn format, whether published by our teams or partnered game publishers. Some exceptions are only made when non-Play&Earn games offer exclusive value to players. The reason for this approach is simple: to provide the greatest value to players on the platform while creating an economic system where players who invest their time and skills are rewarded with significant financial benefits.





Because we want the public to enjoy the unique experiences available within the Earniverse Metaverse, regardless of social status and available hardware, the entire user community will be able to play on Earniverse in 3D with both non-VR and VR hardware.

Earniverse and all games deployed in our ecosystem will be gradually made available on various hardware manufacturers' platforms, on PC/MAC/ Consoles, and even smartphones, with or without a VR headset, to ensure the best experience for all players.



**VR MODE**

**NON-VR MODE**





EARNICITY  
SPORTSLAND  
WARLAND  
FUNLAND  
HERO-LAND  
MONEYLAND  
JACKPOTCITY



# Real Estate EARNIVERSE



• BUY • BUILD • PLAY • GROW • EARN •



# EARNIVERSE LANDS

SALE OPENING SOON



**To provide the most diverse experience possible to its community, the Earniverse map includes 6 main continents, each with its own specificity.**

## EARNICITY

100% owned by Earniverse, Earnicity is available to promote brand-specific products and services, unique events, preferred partners, artworks, and the most innovative NFT collections.

## SPORTS LAND

Continent dedicated to sports games, the sports industry, sports businesses and brands, athletes, as well as all related merchandise.

## WAR LAND

Continent dedicated to war games, shooting games, or any type of game commonly referred to as FPS, along with all related merchandise.

## HERO LAND

Continent dedicated to hero games, fantasy experiences, or any type of game commonly referred to as MMORPG, along with all related merchandise.

## FUN LAND

Continent dedicated to family and children's games, cartoon characters, cartoons, animations, as well as all related merchandise.

## MONEY LAND

Continent dedicated to casino games, sports betting, luxury environments, and experiences exclusively for VVIPs, as well as all related merchandise.

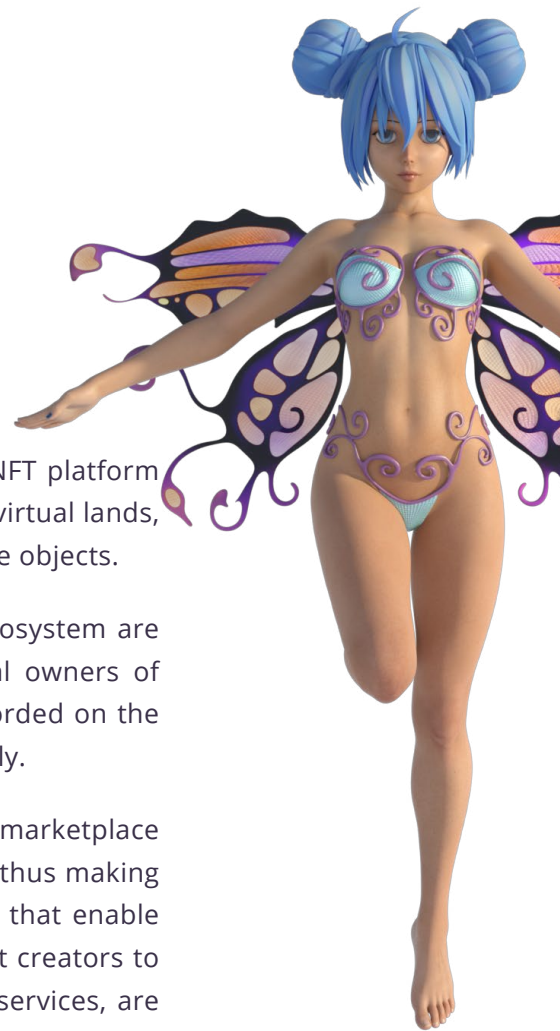
# A 3D NFTs Marketplace

The Earniverse marketplace called Earnimarket is the world's first 3D NFT platform to exist. It allows for easy and quick trading of 3D digital assets such as virtual lands, buildings, avatars, vehicles, in-game assets, and all kinds of 3D collectible objects.

To ensure maximum security, all transactions within the Earniverse ecosystem are recorded via blockchain technology, allowing users to become official owners of their assets in an unalterable manner. Each transaction is publicly recorded on the blockchain, making property titles unalterable and exchangeable securely.

For businesses, publishers, artists, designers, and brands, the Earniverse marketplace offers the opportunity to create unique proprietary 3D NFT collections, thus making them available to the growing Earniverse user community. Many tools that enable consumers to interactively explore products and services, allow content creators to showcase and promote their collection, as well as their products and services, are continuously being developed and deployed on the platform.

Starting with digital land parcels, businesses and brands can now create 100% proprietary virtual zones to promote their brand, unique events, products, or any other 3D digital element within both the Earniverse Metaverse itself and the Earnimarket marketplace.



## 3D NFT COLLECTIONS







# Roadmap

## CHAPTER 1

### WALKTHROUGH

Public launch of the Alpha version  
Exploration of the 3D and VR Metaverse  
Navigation through the Earniverse map and world

## CHAPTER 2

### LAND OWNERSHIP

Public launch of the Alpha version  
Exploration of the 3D and VR Metaverse  
Navigation through the Earniverse map and world

## CHAPTER 3

### 3D NFTS

Release of the first 3D buildings  
Launch of the first 3D NFT collections  
Opening to Business/Brand/Creator Partnerships

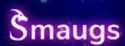
## CHAPTER 4

### THE GAME

Opening of main VR games  
Activation of Play&Earn mechanics  
SDK Configurator launch within the game

# Official Trailer

## Partners





• BUY • BUILD • PLAY • GROW • EARN •



# EARNIVERSE

**OWN THE WORLD**

[earniverse.io](https://earniverse.io)

 @Earniverse

 @Earniverse\_official

 @Earniverse\_io

 @Earniverseofficial